



John Anthony Family of Wines announces Ron Rivera as Chief Financial Officer

February 1, 2018, Napa, CA – John Anthony Family of Wines announces the appointment of industry veteran Ron Rivera as Chief Financial Officer. Rivera has over 15 years of experience in finance and accounting, both within and outside of the wine industry. Nine of those years were spent at Delicato Family Vineyards where Rivera played a central role providing financial acumen in all facets of the business from vineyard operations to cased goods procedures. Most recently, Rivera built out and led the finance and accounting function for the fast-growing cosmetics industry leader Kendo Brands, part of the LVMH portfolio.

“We are extremely fortunate to have Ron join our growing team,” said John Anthony Truchard. “His leadership with Delicato and Kendo Brands during the time these companies were undergoing high growth resulted in revolutionary changes in the area of finance to support that growth. This valuable experience and dynamism are assets Ron brings to John Anthony Family of Wines.”

“The values of authenticity, a strong vision, and hard work while still enjoying the ride, which John Anthony Family of Wines has successfully curated, are admirable and I am looking forward to leading a finance team that mirrors those principles,” Rivera said.

Rivera will oversee the financial departments for all brands under the John Anthony Family of Wines, including John Anthony Vineyards, FARM Napa Valley and JaM Cellars.

For more information, please visit www.johnanthonyvineyards.com, www.farmnapavalley.com, and www.jamcellars.com.

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(Image available upon request)

About John Anthony Family of Wines

John Anthony Family of Wines includes John Anthony Vineyards, FARM Napa Valley and JaM Cellars. John Anthony Vineyards features wines created from small vineyard sites from the Oak Knoll District, Carneros and Coombsville regions, all available in the winery’s downtown Napa tasting lounge. FARM Napa Valley was started by John Truchard as a farming company in the Napa Valley. Realizing that he was farming some of the best dirt in the Napa Valley, John began producing wine from several of the small hand farmed lots in the name of the farming company. The FARM Napa Valley logo is inspired from the simple philosophy that great wines are grown in the farmers’ shadow. Second-generation Napa Valley vintners John and Michele Truchard are the “J” and “M” in JaM Cellars. JaM Cellars is dedicated to creating super-approachable wines that can be enjoyed anytime – whether a special occasion, everyday celebration, or just a day of the week with a “y” in it!

Media Contacts:

Tom Fuller & Monty Sander
Fuller & Sander Communications
tom@fullerandsander.com, 707-253-0868
monty@fullerandsander.com, 707-253-8503